



Con il patrocinio della
Presidenza del Consiglio regionale

Mit der Schirmherrschaft
des Präsidiums des Regionalrates.

ORGANIZE

SIMULINFIERA 2025

XIV INTERNATIONAL FAIR OF PRACTICE ENTERPRISES

PALACONGRESSI – RIVA DEL GARDA (TN)

1st, 2nd and 3th APRIL 2025

FAIR PROGRAM

April 1	Arrival and accommodation at the hotel
at 14:00	Stand set-up
April 2	
at 9:30 am	Inauguration of the Fair
10:00 am – 5:30 pm	Exhibition and Visits
10:30 am – 5:00 pm	Career day (simulation of job interviews)
6.00 pm – 9.00 pm	Commercial Talent 2025 – Challenge between students of UPT Trentino, sales simulation, also in a foreign language
9:00 pm – 12:00 pm	Musical evening with DJ and other convivial events
April 3	
at 9:30 am	Exhibition and Visits
at 11:00	Award ceremony
at 1:30 pm	closure of the fair at 14.00 pm Stand dismantling
4, 5 and 6 April (opt.)	Cultural and tourist tours organized by ONTHEGO - Travel and Events Agency - support@otg.agency

It is also possible to arrive directly on Wednesday 2 April morning (by 8:30 am) and set up the stand on the spot.

HOW TO BOOK STANDS, HOTELS AND COSTS

Reservations for the stands will be made at:

National Central Office (centrale@simulimpresa.com)

or by filling out the form at the link [BOOK STAND](#)

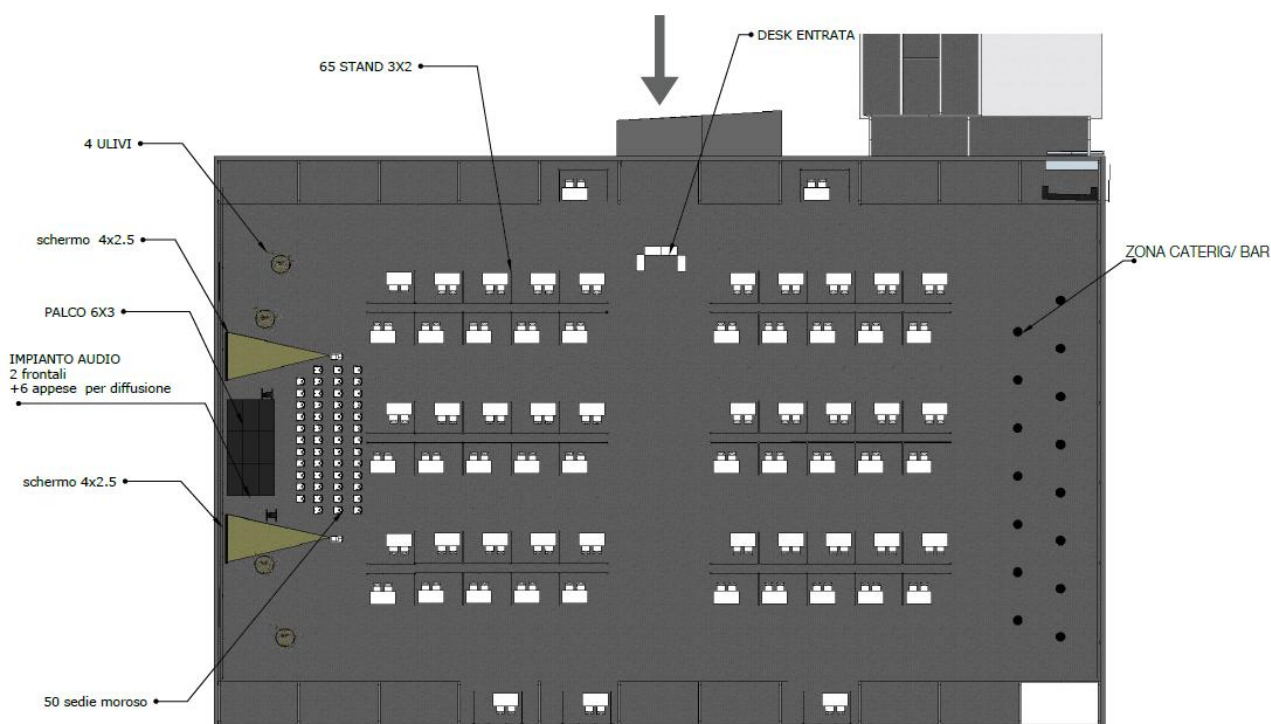
COSTS FOR THE STANDS

Cost of stand rental and connection to the Central

for 1 stand 427,00 € VAT included (€ 350,00 + VAT 22%)

for 4 stands and more 366,00 € each VAT included (€ 300,00 + VAT 22%)

Each exhibiting Practice Enterprise will have a 3x2 m. stand (h. 250 cm) with table and chairs (see map).



BOOKING FOR VISITORS

Reservations for visits to the Fair will be made at the Central Office by filling out the form at the link [BOOK VISIT](#)

RESERVATIONS AND ACCOMMODATION PRICES PER PERSON PER DAY (p.p./d.)

Accommodation in 3 star hotels in Riva del Garda, Arco, Torbole or Nago

HALF BOARD TREATMENT

€ 55,00 p.p./d in triple or quadruple room

€ 63,00 p.p./d in double room

€ 85,00 p.p./d in single room

B&B TREATMENT

€ 40,00 p.p./d in a triple or quadruple room

€ 48,00 p.p./d in double room

€ 70,00 p.p./d in a single room

Accommodation in 4 star hotel in Riva del Garda, Arco, Torbole or Nago

HALF BOARD TREATMENT

€ 65,00 p.p./d in triple or quadruple room

€ 73,00 p.p./d in double room

€ 95,00 p.p./d in single room

B&B TREATMENT

€ 50,00 p.p./d in triple or quadruple room

€ 58,00 p.p./d in double room

€ 80,00 p.p./d in a single room

Schools must book fulfilling the apposite form at the following link:

[HOTEL PACKAGE BOOKING](#)

The first deadline for membership is February 21, 2025.

It is recommended to book with half board (breakfast and dinner). It is also advisable, if possible, to keep the bus in the town to facilitate transfers during the fair. The Riva del Garda conference centre has a bar-restaurant, and, in any case, a lot of bars, pizzerias, restaurants are located near the Palacongressi.

Prices are significantly discounted compared to the usual standards of the same level.

In the above indicated form, costs for transfers by local buses are indicated as well.

POSSIBLE RESERVATION FOR CULTURAL AND TOURIST VISITS

For those who wish, it will be possible to book, again through ONTHEGO - Travel and EAgency - support@otg.agency or the above mentioned form, one or more cultural visits on Friday 4, Saturday 5 and Sunday 6 April.

Specific packages and offers are being defined.

OTHER SPACES AT THE FAIR

The pavilion used is equipped with a stage with screen and sound system, recreational spaces, catering-bar-refreshment, accessible bathrooms; Daily cleaning services, day and night surveillance, first aid will be provided.

COMPETITIONS AND AWARDS (03 APRIL 2025)

The following categories of competition and the related objects of observation and judgment are envisaged:

1. Better stand design of the Practice Enterprise
 - set-up, order and organization of exhibition space
 - catalogues and other information materials
2. Better visitor reception
 - correct attitude of the staff at the stand and reception of visitors/customers
 - proactiveness and resourcefulness towards visitors/customers
3. Best Presentation
 - 3-4 minute video or presentation (Power Point or other Software) of the Practice Enterprise and/or the Institute and/or the territory of origin, to be sent to centrale@simulimpresa.com by Friday 21 March 2025.

Award criteria:

- quality of the video/slides - effectiveness of communication - coherence - coordinated image - originality

4. Best Foreign Practice Enterprise
5. Best Overall Practice Enterprise
6. SIMULINFIERA Special Prize
7. Other awards yet to be defined

OTHER EVENTS

CAREER DAY (02 APRIL 2025)

During the Fair it will be possible, for students who wish, to carry out simulated job interviews, with company managers associated with Federmanager of Bologna, Ferrara and Ravenna.

Training institutes and institutions registering to the Fair will receive a document (company profile) with the description of the company that simulates the search for personnel and the key skills that the candidate must possess.

Open positions: Junior Key Account, Back Office Sales Employee, Operational Marketing Officer.

Candidates for the simulated job interview must send their curriculum vitae in European format to centrale@simulimpresa.com by Friday 21 March 2025.

Each interview will last about 20 minutes and about ten observers (usually the candidate's classmates) may be present for a post-interview discussion and sharing.

We reiterate that the interviews have purely educational purposes and do not express any judgment on people; On the contrary, the candidates' mistakes will be a stimulus to offer useful advice to the candidates themselves and to observers.

It is recommended not to exceed 2-3 candidates per Institute, as a maximum of 20 interviews can be carried out during the day.

TALENT (02 APRIL 2025)

It is an event organized by U.P.T. Trentino, which consists of a competition for the best promoters and salespeople of the Professional School and the awarding of the most effective sales simulation, which students and teachers participating in the Fair will be able to attend.

MUSICAL EVENING WITH DJ (EVENING OF 02 APRIL 2025)

An evening together will be organized, the details and any costs (for shuttle bus) will be communicated in the coming days.

The UPT – School of Professions for the Tertiary sector adheres to "Sustainable Events of Riva del Garda – Fierecongressi" holder of an ISO 20121 certification "Sustainable event management system".

For information <https://www.rivadelgardacongressi.it/it/sostenibilita/>